

# The Agenda

Startup Dialogue is the nexus for solution-driven startup conversations

Startup  
Dialogue

8:30 am - 9:15 am

## Registrations

9:45 am - 10:00 am

## Inauguration

10:00 am - 11:00 am

## Fireside Chat

Speakers

Gururaj Desh Deshpande  
Deshpande Foundation

Awais Ahmed  
Pixxel

Anuradha Parekh  
The Better India

11:00 am - 11:15 am

## Product Launch

11:15 am - 11:30 am

## Tea Break

11:30 am - 12:15 pm

Plenary Session

## Solving Problems for Rural India

Speakers

Neetu Yadav  
Animall

Hanisha Vaswani  
Majority

Kishore Kumar Jha  
Ergos

Santosh Danegoudar  
Falca E Solutions

12:15 pm - 1:00 pm

## Promising Startups from DS

1:00 pm - 2:00 pm

## Lunch Break

2:00 pm - 3:00 pm

Session

## Building & Scaling Startups Beyond Urban India

Speakers

Yamika Mehra  
Favcy

Vijaya Krishnappa  
KOSHA

Kalyani Shinde  
Godaam

Rohini Ghatpande  
Wide Mobility

Workshop

## The Power of Storytelling: Crafting Compelling Narratives

Chirantan Bhabhra  
Storywallahs

Workshop

## VC 101 & Venture Investing

Jivraj Singh Sachar  
Indian Silicon Valley Podcast

3:00 pm - 4:00 pm

Session

## Investment Landscape for Rural-focused startups

Speakers	Jatin Madhra Blume	Viiveck Verma Upsurge Enterprise Solutions	Ish Anand Investor
	Rachit Parekh Accel	Shiva Shanker Ankur Capital	Tanishq Ambegaokar The Indian Startup Community

Workshop

## Beyond the Code - Building a Product that Customers Want

Amal Kiran  
10xBluejay

Workshop

## From Validating Ideas to Raising your Seed Capital

Yamika Mehra & Ragini Sharma  
Favcy

4:00 pm - 4:15 pm

## Tea Break

4:15 pm - 4:45 pm

Session

## Fostering Innovation through Academia-Government-Industry Collaboration

Speakers	Dr Sapna Poti Office of the Principal Scientific Adviser to the Government of India	Dr Ravi Guttal Aequis	Sonali Jha Cunomial
	Nitin Kanwade Tata Motors	Rakshit Kalyani Deshpande Startups	

Networking

## Curated Investor Meet-up

5:00 am - 7:00 am

## Mixer Event